

# New e-GRO Alert Bulletin

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Floriculture Extension Specialists at Cornell University, Purdue University, North Carolina State University, and University of New Hampshire have created a new “alert” newsletter for greenhouse growers. The goal of the newsletter is to let growers know of insect, disease, nutritional, environmental, or physiological growth situations that are occurring. So then you know what to be on the look out for.

We plan to send out updates during the spring 2012 cropping cycle. Updates will be emailed on an as needed basis, roughly targeting 4 per month. We will evaluate the program this summer to determine how to expand the newsletter in 2013. The format will focus on a single problem and contain color photographs. This format will make past articles searchable on our upcoming website.

Here is a brief introduction to who will be contributing.

**Nora Catlin** is the Floriculture Specialist for Cornell Cooperative Extension of Suffolk County where she has extension and research responsibilities. Through educational programs and



**Nora Catlin**



**Brian Krug**



**Roberto Lopez**



**Brian Whipker**



Cornell University  
Cooperative Extension  
of Suffolk County

**PURDUE**  
UNIVERSITY



**NC STATE UNIVERSITY**  
*Floriculture*

**e-GRO Alert**

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publications, applied research and demonstrations, as well as individual consultations, Nora provides Long Island growers of greenhouse and floriculture crops with up-to-date information and recommendations for crop selection, crop production, pest identification and management, business management, environmental issues, and applicable regulations.

**Brian A. Krug** is an Extension Assistant Professor/Specialist in Greenhouse and Floriculture Crops at the University of New Hampshire Cooperative Extension. He has an appointment that includes both extension and research. Brian concentrates his efforts on research and grower-outreach focused on plant nutrition and plant growth regulators.

**Roberto Lopez** joined the faculty in the Department of Horticulture and Landscape Architecture at Purdue University in the fall of 2007 as an Assistant Professor and Floriculture Extension Specialist. His appointment is in extension, research and teaching of greenhouse and floriculture crops. Roberto is responsible for providing growers with research-based information on sustainable, energy efficient and grower-friendly decision-support tools necessary to enhance profit margins, quality, and production of current, new and specialty ornamental crops in English and Spanish. He is a member of the Floriculture Sustainability Research Collation (SRC).

**Brian Whipker** is a professor of floriculture at North Carolina State University. He has an appointment split between extension and research, but also teaches the graduate level plant nutrition course at NC State. His specialization is plant nutrition, plant growth regulators, and problem diagnostics. He brings over 23 year of experience in diagnosing grower plant problems.

**Invitation**

The initial group of contributors all have extension appointments and were providing grower information for their state. We knew a team effort would greatly improve the quality and coverage of an alert newsletter. We welcome other contributors to join the newsletter group. (The main qualification is to be able to use InDesign to create pdfs.) Contact [brian\\_whipker@ncsu.edu](mailto:brian_whipker@ncsu.edu) if interested.

**In cooperation with our local and state greenhouse organizations**

